

appian

CoE Communication Plan

Internal & External Templates



CoE Internal Communication Plan

Communication Type	Frequency	Style	Individuals Involved	Owner
CoE Weekly Governance Meeting	Weekly	Standup	CoE Members, Project Leads	CoE Lead
Meeting Minutes	24 hours after meeting	Email	CoE Members, Project Leads	CoE Lead
Health Check Review Meetings	Monthly	In person	CoE Lead, Project Leads, Product Line Manager (as needed)	CoE Lead
Maintenance & Upgrade Notifications	As Needed/Scheduled	Email	Project Teams	Sr. Architect
Hackathons	Every 6 months	In person or virtual	Relevant Team Members	Team Leads
Guild/CoP Meetings	Bi weekly	Email and in person	Guilds and Community of Practice Members	Guild Chairs
New Enterprise Shared Components	As Developed	Email	All Development Teams	Project Leads



CoE External Communication Plan

Communication Type	Frequency	Style	Individuals Involved	Owner
End User Feedback Survey	5 business days after major changes	Survey Tool	Application end users and core stakeholders	CoE PM
Upcoming Application Downtime Alert	3 weeks prior to outage; 1 week reminder prior to outage	Email (automated)	Application end users and core stakeholders	CoE PM
Emergency Change Completion	Immediately following restoration of capability or system	Email (automated)	Application end users and core stakeholders	CoE PM

