

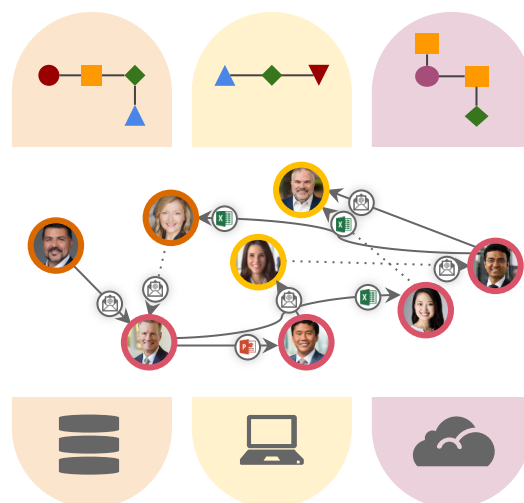
## Alternative Asset Management Deal Settlement Accelerator Application

### THE PROBLEM

The Deal Settlement process at alternative investment firms is often a mix of manual and systems-based processes requiring coordination across 10 or more internal and external groups, reliant upon email for workflow. This can result in:

- **Fragmented Processes**
- **Inefficient Collaboration**
- **Disjointed Systems and Data**
- **Humans Perform Non-Value Add Tasks**

As firms grow in size and complexity, completing the prerequisite tasks required to onboard a deal becomes increasingly resource intensive and scale is reliant on headcount growth.



- *Scale is dependent on Headcount*
- *Can't establish a source of truth*
- *Operational risk due to lack of transparency*
- *Incurring an "inefficiency cost"*

### THE SOLUTION

Appian can help streamline Deal Settlement by acting as an orchestration layer, coordinating the activity of human and machine workers resulting in:

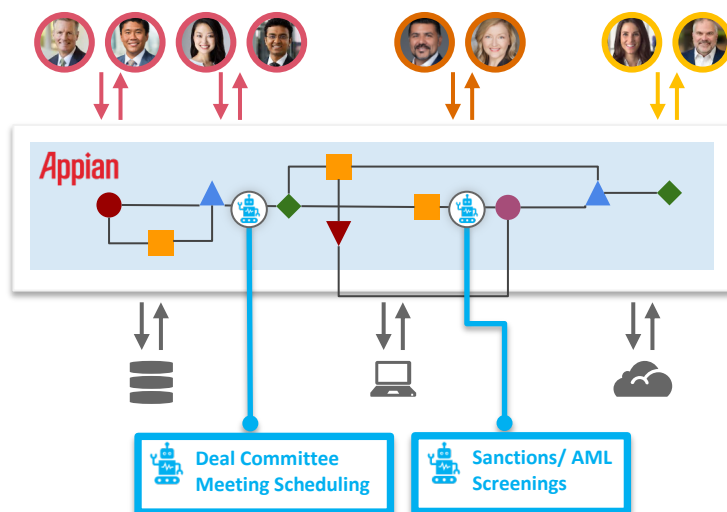
**Process Consistency**  
Root-to-branch process redesign uncovers efficiencies through automation, defragmentation, elimination of bottlenecks and duplication, etc.

**System Connectivity and Orchestration**  
Choreographed flow of interactions of processes, notifications, and alerts across a disparate set of actors and systems.

**Integration**  
Seamlessly integrate up / downstream core transaction engines and data stores (e.g., CRM, ERP, Content Management, etc.)

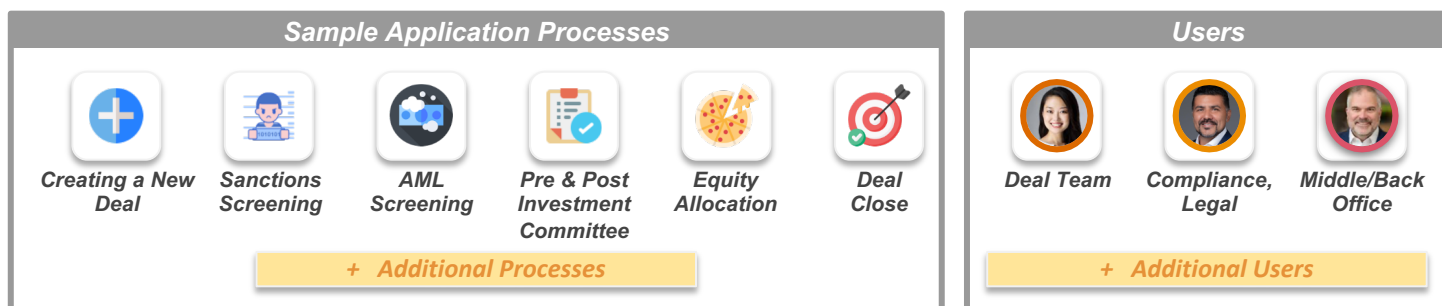
**Robotics and Artificial Intelligence**

- Robotic Process Automation (RPA) can be used to perform high-volume, objective tasks
- Natural Language Processing (NLP), Computer Vision and Intelligent Data Processing (IDP) can be used for document scanning / indexing, processing, etc.



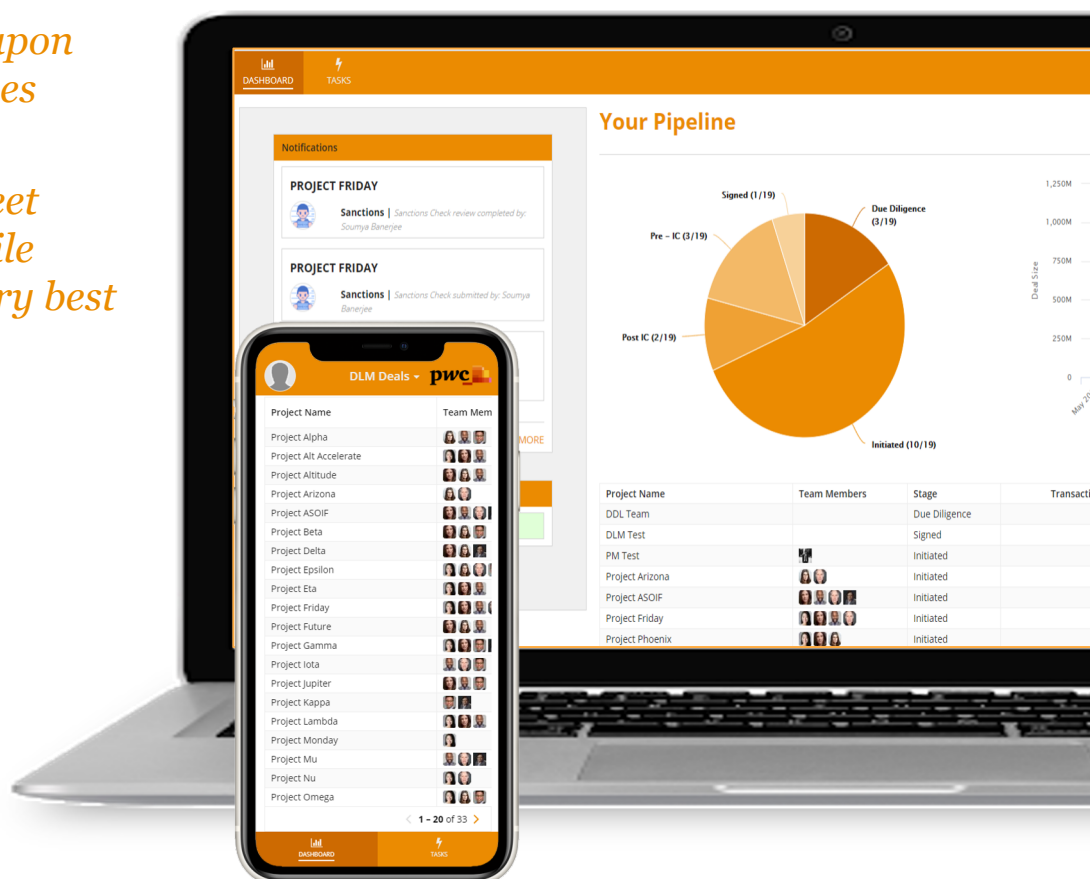
- *Decouple volume from headcount*
- *Cross- functional transparency and collaboration*
- *Improve data governance, accuracy and completeness*
- *Non-value add tasks are automated*

To deliver these benefits and more, PwC has developed an innovative solution on Appian's low-code automation platform. The application includes several key processes and can be fully customized to meet the current and future needs of your organization.



*The application draws upon our extensive Alternatives Industry Expertise*

*It is designed to both meet your business needs while being inline with industry best practices.*



# Appian

Appian provides a low-code automation platform that accelerates the creation of high-impact business applications. Many of the world's largest financial institutions use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

For more information, visit [www.appian.com/finserv](http://www.appian.com/finserv)