

Blue Arc Asset Tracker Solution

The challenge.

Organizations traditionally have tracked assets inefficiently via spreadsheets, SharePoint, email, or—even worse—they haven't tracked them at all. These methods are out of sync with other systems or limited in functionality, preventing rapid deployment or reporting. Creation, management, and notification of assets are common business needs and should be simple. Challenges of traditional methods of asset tracking include the following:

- **Asset data ambiguity** due to siloed systems results in a lack of oversight.
- **Audit trail ambiguity** results in lack of accountability.
- **Non-compliant and unapproved outputs** result in failed audits and sanction exposure.
- **Reactive problem-solving** instead of proactive bottleneck prevention.
- **Manual tasks** increase the risk of human error and reduce productivity.

The solution.

The Blue Arc Asset Tracker (BAAT) is a user-friendly, low-code asset tracking and reporting system designed to meet federal requirements. Built on the Appian Low-Code Automation platform, BAAT is a common source of truth for an organization's traceable assets: hardware inventory, subcomponents, facilities, personnel, vehicles, and more.

Here are some of the benefits of the BAAT:

- **Intuitive and centralized data capture.** Quickly access, search, or share relevant asset data from one place.
- **Configurable.** The Appian Low-Code Automation Platform allows quicker deployment and integrations with existing assets.
- **Proactive asset monitoring.** Enhanced productivity in capturing and tracking asset status, usage, parameters, dependencies, and outcome assessment.
- **Targeted system alerts.** To notify users of specific actions needed to drive the process forward and prevent bottlenecks.
- **Mobile accessible.** Accessible 24/7 for quick, real-time decision-making on any device.

Blue Arc, LLC Classification:
Woman-Owned Small Business

DUNS: 080439368

CAGE: 7REH6

Primary NAICS: 541512

Select Customers:

- Marine Corps Systems Command (MCSC)
- J. Walter Thompson / Mirum
- PM Distributed Common Ground System – Army (DCGS-A)

BAAT's no-code approach to asset management and reporting is a more user-friendly way of tracking assets than what competitors offer. Most competitive solutions require a heavy up-front development effort to match each organization's use case. BAAT allows the end users themselves to build and maintain the system. BAAT has all these traits and more:

- Built by experts for experts
- Tackles relevant process needs
- Intuitive design
- Real-time analytics
- Flexibility

Success stories.

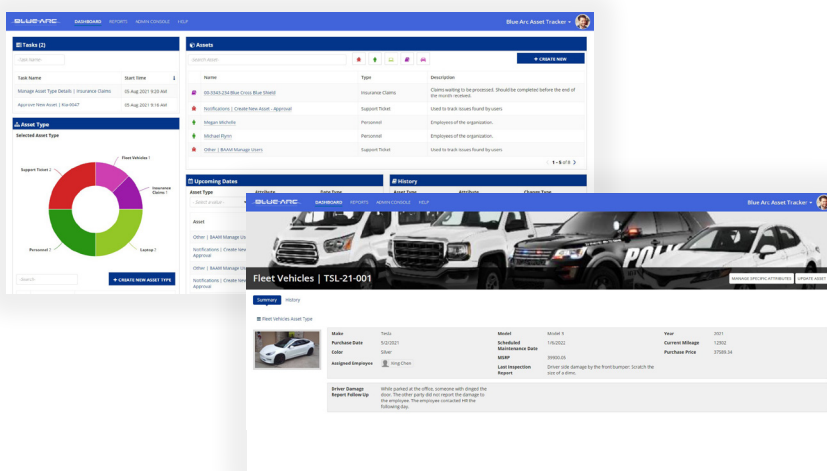
BAAT helped us track down more than \$3.5 million in underreported hardware and software assets.
—Large government program management office

Running reports in this application among just our small management team will save us more than 4,000 man hours per year tracking down data.
—Government product ownership team

Example use case.

An Army program management office maintains an incredible amount of IT hardware deployed in the US and abroad. Each component comes with its own subcomponents, end-of-service dates, warranty, software versions, etc. BAAT tracks these assets in one place, without resorting to spreadsheets and email to report the latest asset status.

To schedule a demo, contact tim@bluearc-llc.com.



Blue Arc, LLC is a woman-owned small business specializing in Appian design, development, testing, and training. We excel in low-code, user-friendly applications for the federal government. Our Appian developers are 1) experienced in federal environments and 2) well versed in agile commercial software development. Blue Arc is unique in that we have expertise in low-code solutions typically found in the private sector while also deeply understanding the requirements and workflows of federal customers. For more information visit bluearc-llc.com.



Appian helps organizations build apps and workflows rapidly, with a low-code automation platform. Combining people, technologies, and data in a single workflow, Appian can help companies maximize their resources and improve business results. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance. For more information visit appian.com.