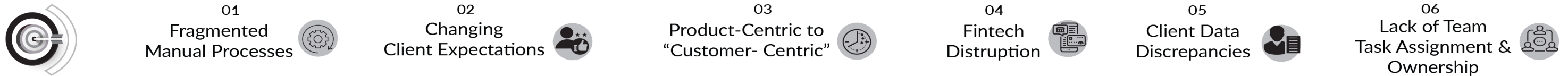


Enabling financial institutions bringing full client centric approach & managing every lifecycle management steps in controlled & efficient way!

KEY CHALLENGES

Financial Institutions (FIs) have seen significant pressure to evolve and innovate their client lifecycle management (CLM) in the past few years.



CLIENT SPEAK



- Georg Kolin,
Head of Group
Customer Experience & Digitization,
Addiko Bank

Appcino's Onboarding, KYC & Client Lifecycle Management applications turned out to be the right fit for us. Given the out-of-the box functionality and the easy customizability, we were able to accelerate our implementation. The application are easy to learn & use, resulting in a better experience for our front staff as well as our customer.

"The solution allows for a roll-out across multiple division, markets and regions."

UNIQUE VALUE POSITION

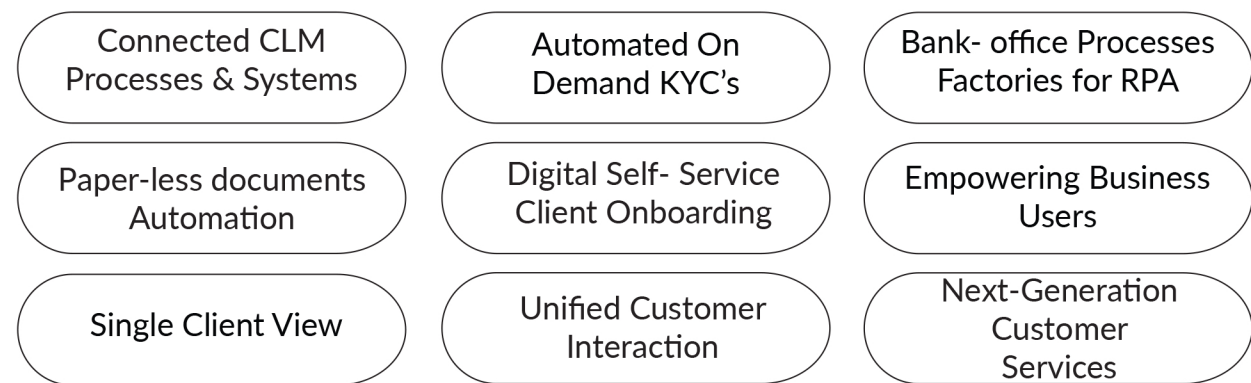
Rich CLM Process Orchestration with Client-Centric Approach

Single Unified solution for All Client Relationships

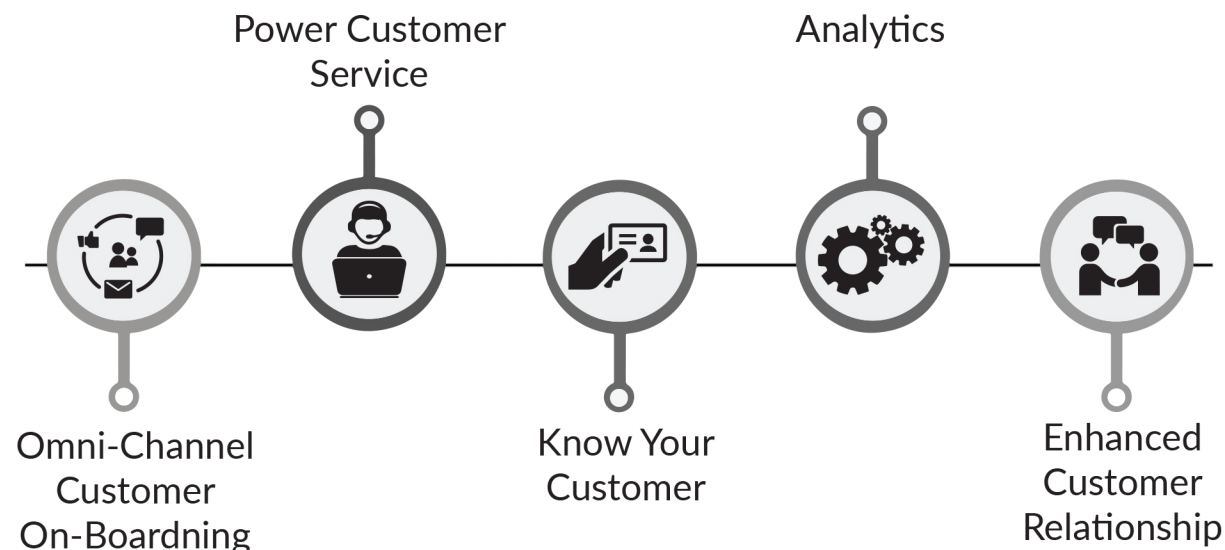
Risk-based Approach Driving Automated & Manually KYCs

COMPETITIVE FEATURES

Delivering Tangible Return on Investment (ROI) & Business Advantages for Banking & Financial Institutions.

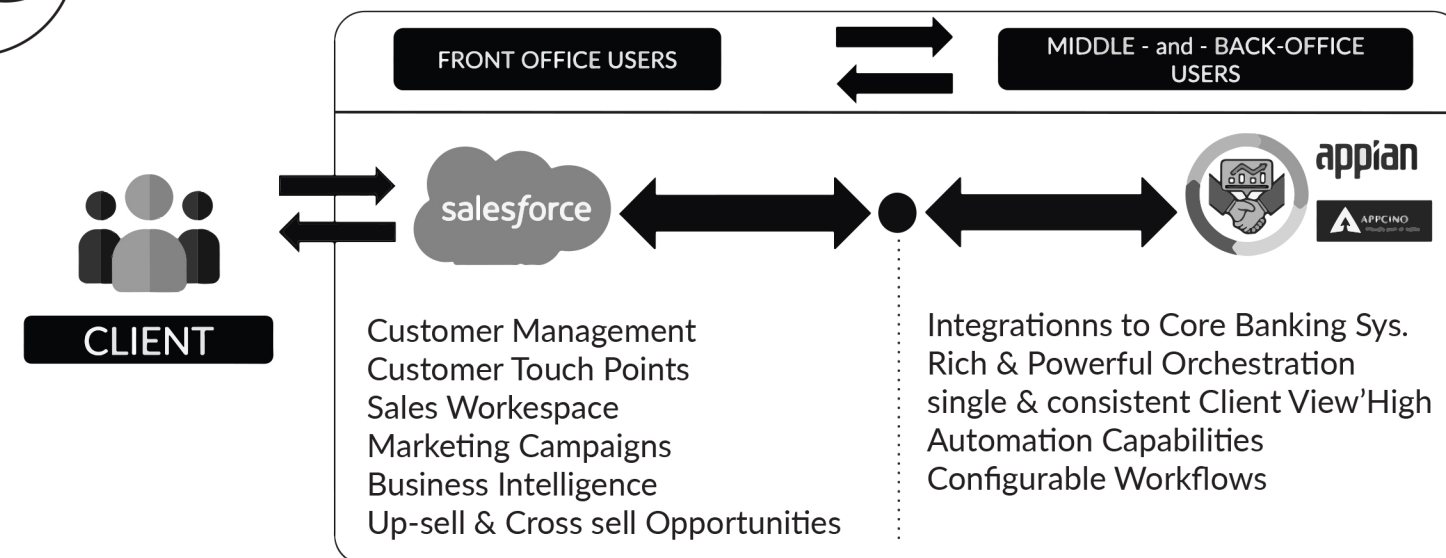


COMPONENTS



SALESFORCE + APPCINO CLM

Connected Proposition- Boosting advisor productivity, Strong Client Centricity, and Ensure Regulatory Compliance!



CUTTING THROUGH HIGH COMPLEXITY

Putting clients at the centre of everything you do Digital Onboarding/Offboarding, Customer service, Maintenance & Automated/ Manual KYC Processes.