

Product Lifecycle Management Solution

Launching a new product means taking on a series of complex interactions and approvals involving multiple stakeholders, business functions, and committees. These interactions are mainly invisible and often do not provide product managers with the transparency to manage the process end-to-end, but yet regulators expect asset managers to have the systems and processes in place to meet the highest standards of product governance.

Fully integrating all phases of a product's lifecycle protects against regulatory risk as the system maintains a full audit trail for an asset manager's portfolio of products is crucial and requires the following:

- **Extend, integrate, and adapt to scale your business.** PLM is a core asset management product. As such, the data model, interfaces, and workflows are all designed to act as a solid foundation to extend, integrate with, and adapt to scale your business.
- **Avoid duplication and repetitive tasks.** During product ideation, development and implementation phases by using data and inputs to auto fill the information downstream.
- **Make data more accessible.** Invisible, highly valuable data contained throughout your product lifecycles can be collected, cataloged, and analyzed to drive improvements.
- **Gain process transparency.** Inability to understand process bottlenecks reduces time to market. Uncover process inefficiencies by discovering how your processes run end to end.

The solution.

The VASS Product Lifecycle Management Solution (PLM) can help. Built on the Appian Platform, is designed to manage and automate an asset manager's existing portfolio of products and launch new funds. The solution orchestrates the workflow from the ideation phase through product development and manages the implementation, launch, and periodic review. The system provides total process transparency and powerful analytics to increase speed to market and operational efficiency. The solution integrates with fund document automation, which reduces the cost of creating and maintaining fund documents by over 30%.

Built on the Appian Low-Code Platform, designed to manage and automate an asset managers existing portfolio of products end-to-end.

- Ideation
- Development
- Implementation
- Launch
- Periodic review

Full audit history and visibility to meet regulatory requirements and the highest standards of product governance.

Manage global teams and product launches across all jurisdictions fund types and asset classes.

Benefits include:

- **Integration of in-house product design templates:** Create a smart questionnaire to complete the product ideation, logic based on fund structure, domicile, and regulatory requirements (can also integrate with SharePoint).
- **Customizable project templates:** Select the appropriate project template and set the required dependencies to manage a product launch.
- **Enhanced transparency:** centralized dashboards for further insight into timeframes, agreed SLAs, and view process bottlenecks.
- **Increased collaboration and productivity:** Manage workflows and assign tasks and deadlines to all stakeholders in a timely manner, with less delays.

The VASS Product Lifecycle Management solution drives real business impact.

Solution feature	Business impact
Connects all stakeholders	Gain complete, real-time process transparency for the product management team.
Integrations	Fully integrate the in-house product design document and project management templates for implementation to drive efficiency.
Process transparency and management	Assign tasks and manage the workflow, giving an instant overview of assigned tasks and due dates or team tasks. Instant overview and reporting by product or lifecycle stage.
Wizard-driven questionnaires	Use smart logic and a wizard to accelerate the product ideation and development phase. Data inputs can then be used to autofill and complete downstream processes.
Auditing and reporting	Stay compliant with the FCA's Prod-1 sourcebook and product governance guidelines to meet industry best practice. Allow for a complete audit trail and MI.

VASS

We are a leading digital solutions company headquartered in Madrid, Spain, present in 25 countries in Europe, the Americas, and Asia; with more than 4,300 professionals. We help large companies in their digital transformation process, developing and executing the most innovative and scalable projects, from strategy to operations. We are fully committed to society.

In 2019 the VASS Foundation was created to promote research, foster tech talent, and enable the digital society. We allocate 2% of our profits and 1% of the entire team's time to community initiatives. All our growth comes from our talented people, passion for innovation, and a constant search for improvement, always the VASS way: "Complex made simple". For more information visit vasscompany.com

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